

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG16/12 18.2
CHANGES ** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME SHELLI HUTTON
SALES PRSN WA- JOE KNAUER

CONTRACT # 6282852

DATE AUG16/12 18.22

TO LENA
FR JULIE
OK'D M1.
TTLS RTS
PLS CFM, THX 8/16
SEE LN 31

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 550												
21	S		1200N-100P	30		\$1,000.00	8/23	8/25	0		TH,SA	0
PROGRAM : NOON NEWS CON COM1 : 1X PER DAY												
31	A		1200N-100P	30		\$1,000.00	8/23	8/24	2		TH-F	2
PROGRAM : NOON NEWS ORD COM1 : SAT NOON NEWS IS 12N-1P AND IT IS ORDERED ON LINE 29 THIS IS A MAKE-GOOD FOR AUG23 ON LINE-21 FOR 2 SPOTS/WK												

REP HEADLINE# 6282852 TRF# 327447
\$ UNAPPROVED REV #1 \$\$\$

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1	REP	:	:	:	:	:	:	:	:	:	:	:
1	LINE#	:	:	:	:	:	:	:	:	:	:	:
TATION MAKEGOOD OFFERS:												
M1 OK'D BUY#21 MISSED:TH,SA/1200N-100P AUG23(2/WK) 30S \$1,000.00 (AUG16/12)												
OFFER:TH-F/1200N-100P AUG23(2/WK) 30S \$1,000.00 PLS ADVISE.												
CMT:SAT NOON NEWS IS 12N-1P AND IT IS ORDERED ON LINE 29												
CONTRACT TOTAL 70500.00												
TOTAL SPOTS 47												

MARKET TOTALS \$156,666 WFTV 45% WKMG 7% WESH 38% WOFL 6% WKCF 1% WRBW 1% CABL 2%
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE